**MORE LOCAL LEGACY FUNDING AVAILABLE TO FEED INSPIRED YOUNG PEOPLE**

The county sports partnership for Cambridgeshire & Peterborough, LIVING SPORT, has over £100,000 available to provide funding support for organisations to help capture young people and adults who were inspired by the London 2012 Olympic and Paralympic Games one year on.

LIVING SPORT’s Sportivate programme is providing a chance for organisations across the county to secure valuable funding to help create sporting & physical activity opportunities for 14-25 year olds.

LIVING SPORT is currently accepting applications from organisations wishing to run 6 week long projects from October 2013 to March 2014. The deadline for applications to be received is **Friday 7th June 2013**.

Ryan Cullum, LIVING SPORT’s lead officer on Sportivate said, ‘The 2012 Olympic and Paralympic Games were a great success and raised the profile of a number of sports. With more funding available through Sportivate than ever before, and the spirit of last year’s Games still burning strong, this is the chance for local organisations to engage with new participants. The Sportivate programme is here to help and support sports clubs and other organisations to capture the inspired.’

Sportivate provides a great opportunity for organisations such as National Governing Bodies of Sport to grow their sport, Community Sport Clubs to increase their profile, Leisure Centres to increase their offers and Local Authorities to reach local communities.

Since April 2011, 30 different sports clubs have been supported by Sportivate. One great example of how effective the funding can be for a sports club is Cambridge 99 Rowing Club who successfully utilised it to increase their junior membership from 8 to 54 members over a 12 month period.

For more information or to discuss your application, visit the Sportivate pages on the LIVING SPORT website at www.livingsport.co.uk/player/sportivate, or contact Ryan Cullum,
Sports Projects Coordinator, on 01487 849924 or email ryan.cullum@livingsport.co.uk.Mobile

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Notes to Editor:

**LIVING SPORT**

LIVING SPORT is the County Sports Partnership for Cambridgeshire and Peterborough. It is one of 49 in the country, promoting and encouraging sports and physical activity at all levels across all age groups. We want more people to take part in sport and physical activity and LIVING SPORT’s vision is “active, healthy, successful communities where everyone can play, achieve and enjoy”. Our aim is to work with a wide range of individuals and organisations involved in sport, bringing them together to form one powerful single voice for sport in Cambridgeshire and Peterborough.

**Sportivate**

The Sportivate programme is part of the Play strand of Sport England’s mass participation legacy programme ‘Places, People, Play’. Sportivate has recently been extended from a 4 to now 6 year programme that will be delivered from 1st April 2011 – 31st March 2017.

Further details can be found at: [www.sportengland.org/about\_us/places\_people\_play/sportivate.aspx](http://www.sportengland.org/about_us/places_people_play/sportivate.aspx)